## **Product Data Sheet**



### **Enamel ColourFill Mug**

The Enamel ColourCoat Mug can now be etched prior to the application of the Pantone matched body colour giving added depth to your design, the inside of the mug remains white. The mug base can also be printed in 1 colour, extra charges apply.

The body is made of carbon steel which is enamel glazed and the rim is made of 304 food grade stainless steel.

Available with a Gloss or Matt finish.



## **Key Product Information**

Product Code: 12163ENA Commodity Code: 7310299000

MOQ: 120

Size: See Artwork Requirements

Branding Area: 50 x 50mm
Branding Method: Etched

Material: Steel with enamel coating

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 5 Working days

Leadtime: 20 Working days from proof approval

Colour: White
Weight: 135g
Capacity: 11oz / 300ml

## **Packaging and Other Information**

No Per Carton: 60

Packaging Details: 714 x 486 x 349mm

Carton Weight: 9Kg

Standard Packaging: MugSafe® Packaging
Alternative Packaging: MugSafe® Solo

### **Recommendations and Limitations**

This mug is not dishwasher safe. Hand wash only is recommended. Please wash mug before use. Do not use in a microwave oven. This retro-styled mug is hand-enamelled so each one is a little different. Slight imperfections in the surface of the enamel finish (such as dimples, dots, variations in the enamelling etc...) should be expected; but these all add to the rustic, vintage charm of this popular range of products.

Ideal For: Trade Exhibitions, Cafés / Coffee Bars, Corporate Giveaways, Desktop Promotions

# **Artwork Requirements**



### **Enamel ColourFill Mug**

Sizes available: 80 x 87mm diameter

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

#### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Due to nature of this product tight registration may be difficult - registration may move by up to 3mm on screen print.

If you would like further information regarding a specific design, please feel free to contact us

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.